

# AUSTRALASIAN GROUNDWATER CONFERENCE



**GROUNDWATER FUTURES** SCIENCE TO PRACTICE  
11-13TH JULY 2017 UNSW, SYDNEY

## Sponsorship and Exhibition Opportunities

The National Centre for Groundwater Research and Training and the Australian Chapter of the International Association of Hydrogeologists are joining forces to deliver the Australasian Groundwater Conference in Sydney, 11-13 July 2017. We are looking forward to welcoming groundwater researchers, industry professionals and policy development specialists to this exciting event.

We are strongly committed to delivering a conference that enables delegates to examine the multi-dimensional challenges affecting the sustainable management of the region's groundwater resources in an innovative and engaging manner. We also want to create opportunities for delegates to share their experiences, inform best practice, and identify the steps they can take to bring about lasting improvements in the management of the region's vital groundwater resources.

### About the 2017 Australasian Groundwater Conference

The Australasian Groundwater Conference is important for those involved in the region's groundwater management and governance and will feature:

- High level national and international presenters from a wide range of backgrounds in groundwater,
- Plenary presentations on key groundwater management issues,
- Networking drinks and informal at the beautiful Coogee Pavilion Rooftop Bar will be included in the delegate registration fee,
- Networking reception overlooking the beautiful university grounds,
- Case studies with question and answer opportunities, encouraging audience interaction,
- Interactive Panel discussions,
- The latest update on the current domestic and international environmental issues that affect groundwater in Australia, the Asia-Pacific region and internationally,
- A unique opportunity to network with current leaders in groundwater policy technologies and research,
- Early Career Hydrogeology Network Trivia Night (all welcome),
- Groundwater photographic exhibition.

### Why Sponsor or Exhibit at the Australian Groundwater Conference 2017?

- Your company's involvement, commitment and support for the Australasian Groundwater Conference 2017 will be widely acknowledged leading up to and during the Conference.
- Your company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.

- Choosing to sponsor or exhibit at this conference will provide an excellent opportunity to promote your name and company over three full days.
- Our networking opportunities will provide more time to network face to face with new and existing clients.
- A wide variety of sponsorship opportunities have been designed for the Australasian Groundwater Conference 2017, with each package containing benefits that will ensure your organisation receives maximum exposure.

Exhibitors will be allocated one trestle table and enough room for a pull up banner. The exhibitor package includes free registration for no more than 2 delegates of your company to attend. Note that there are a limited number of booths. We strongly encourage demonstrations from exhibitors which can be advertised throughout the refreshment breaks.

## ATTENDEES

- Approximately 300 delegates are expected to attend the Australasian Groundwater Conference 2017. Delegates attending the conference will represent all levels of government, researchers, contractors, suppliers, groundwater management group members, non-government organisations and consultants.

## CONFERENCE / NETWORKING DRINKS VENUE **JOHN NILAND SCIENTIA BUILDING, UNSW**

The Australasian Groundwater Conference will be held at the John Niland Scientia Building, The University of NSW (UNSW) in Sydney, Australia. Established in 1949 with a unique focus on the scientific, technological and professional disciplines, UNSW is one of Australia's leading research and teaching universities. With sweeping views across the university's landscaped gardens and public spaces, the John Niland Scientia Building is flooded with natural light and offers breathtaking panoramic views.



## CONFERENCE DINNER VENUE **COOGEE ROOFTOP PAVILION**

Located just off the beach at Coogee, the Coogee *Rooftop bar* is a laidback oasis where delegates of the Australasian Groundwater Conference 2017 can enjoy spectacular food and drinks in a casual atmosphere overlooking the beach.



## EXHIBITION PACKAGE

Ten trade displays are available and will be allocated on a *first-come-first-served* basis. We are currently seeking expressions of interest from an elite range of companies to exhibit.

**EXHIBITOR TRADE DISPLAY \$2,000 (EXCL. GST)**

Early Bird Discount of 10% will be applied if booked prior to May 11, 2017.

### Inclusions

- 2 x free delegate tickets. This includes all meal breaks, all social events (Trivia Night is an extra purchase). Exhibitors will be given a promotional code to register to the conference with.
- Trestle table (1.8m in length and 0.75m wide) for 3 days includes 2 chairs.
- Paragraph insert about your company on the exhibitor's page of the conference website and electronic conference booklet.

## SPONSORSHIP PACKAGES

As a sponsor you will receive acknowledgments through logo placements, signage, web links and verbal recognition. You may also enjoy all the benefits of exhibiting at the event (subject to sponsorship packages).

A 10% discount is also offered to any organisations that choose to sponsor two or more categories, e.g. exhibition and lunch sponsor *if booked at the same time*.

## Expressions of interest

To make this conference affordable for all delegates to attend, all sponsorship packages can be negotiated with all reasonable offers considered. We are currently accepting expressions of interest for sponsorship packages for the conference. Below is a list of categories for sponsorship that can be negotiated through Andrea McCarthy our Conference Marketing Officer.

**AGC2017 Major Sponsors (One session taken, 1 left)**

**Networking Drinks Sponsor (1 only)**

**Coogee Rooftop Pavilion Dinner Sponsor (1 only)**

**Early Career Hydrogeology Network Trivia Night Sponsor (1 only)**

**USB Lanyard Sponsor (1 only)**

**Groundwater Photographic Exhibition Sponsor (1 only)**

**Panel Sponsor (Two sessions taken – Future Directions and Climate Change, 4 left)**

**Lunch Sponsor (1 of 3)**

**Morning Tea Sponsor (1 of 3)**

**Afternoon Tea Sponsor (1 of 3)**

**Poster Session: Early Career Achievement Award Sponsor**

**Oral Presentation: Early Career Achievement Award Sponsor**

**~~Oral Presentation: Career Groundwater Scientist Award Sponsor (1 only) (Taken)~~**

**Poster Session: Career Groundwater Scientist Award Sponsor (1 only)**

**General Sponsor (unlimited)**

## AGC 2017 MAJOR SPONSOR \$15,000

### *Example Inclusions (to be negotiated)*

- Prominent feature and acknowledgement of **MAJOR SPONSOR**, company logo and hyperlink to your website on the IAH and NCGRT conference websites.
- Prominent feature and acknowledgement of major sponsorship on conference marketing.
- Verbal recognition by the Chair of the Organising Committee during the welcome and close for the conference.
- Company banner on main stage of the conference.
- Company banner either in foyer of the Scientia or in any of the breakout rooms of the conference.
- Opportunity to provide one (1) small promotional item to delegates or (A4 or three-fold brochure) to all delegates upon registration at the conference.
- Opportunity to conduct one direct email to the IAH and NCGRT database via the IAH and NCGRT.
- Logo displayed on main screens in conference room during breaks and at start and end of conference days. (Logo will be displayed on a rotational basis with other logos and special features).
- Prominent feature, acknowledgement of major sponsorship and company profile and logo in program booklet.
- Prominent feature, acknowledgement of major sponsorship and company logo on abstract booklet.

## NETWORKING DRINKS SPONSOR \$5,000

### *Example Inclusions (to be negotiated)*

- Acknowledgement of **NETWORKING DRINKS SPONSOR**, company logo and hyperlink to your website on the official conference website.
- Verbal recognition by the Chair of the Organising Committee during the welcome and close for the Conference.
- Logo displayed on main screens in conference room during breaks and at start and end of conference. (Logo will be displayed on a rotational basis with other logos, images and special features).
- Opportunity to place 2 free standing pull up banners at the networking drinks reception.
- Opportunity to provide company information or promotional material during the drinks reception.
- Acknowledgement of drinks sponsorship and company logo in conference program.
- Acknowledgement of drinks sponsorship and company logo in the conference abstract booklet.

## COOGEE ROOFTOP PAVILION DINNER SPONSOR \$7,000

### *Example Inclusions (to be negotiated)*

- Acknowledgement of **DINNER SPONSOR**, company logo and hyperlink to your website on the official conference website.
- Verbal recognition by either the President of the IAH or the Director of the NCGRT during the welcome and close for the conference.
- Verbal acknowledgement by MC at dinner.
- Opportunity for brief address (3 mins) at the Dinner.
- Opportunity to place 2 free standing pull up banners at the dinner reception.
- Opportunity to provide company information or promotional material during the dinner reception.
- Corporate signage prominently displayed during the conference dinner (to be provided by sponsor).
- Company logo displayed on dinner menu and main screens in conference room during breaks and at start and end of conference. Logo displayed on a rotational basis with other sponsor logos.
- Opportunity to provide company information or promotional material during the dinner reception.
- Acknowledgement of dinner sponsorship and company logo in conference program.
- Acknowledgement of dinner sponsorship and company logo in the conference abstract booklet.

## EARLY CAREER HYDROGEOLOGY TRIVIA NIGHT \$4,000

### *Example Inclusions (to be negotiated)*

- Verbal recognition by either the President of the IAH or the Director of the NCGRT during the welcome and close for the conference.
- Verbal recognition during the start and finish of the trivia night.
- Opportunity to present trivia night awards to the winners.
- Opportunity to place promotional material on each of the tables during the trivia night.
- Opportunity to display 2 company banners inside the trivia venue.
- Logo displayed on main screens in conference room during breaks and at start and end of conference. (Logo will be displayed on a rotational basis with other logos, images and special features).
- Acknowledgement of Early Career Hydrogeology Network Trivia Night sponsorship and company logo in conference program.
- Acknowledgement of Early Career Hydrogeology Network Trivia Night sponsorship and company logo in the conference abstract booklet.

## PHOTOGRAPHY EXHIBITION SPONSOR \$3,000

### *Example Inclusions (to be negotiated)*

- Acknowledgement of PHOTOGRAPHY EXHIBITION SPONSOR within promotional materials leading up to and during the conference.
- Acknowledgement of sponsorship, logo and hyperlink to your website on the IAH and NCGRT conference websites.
- Opportunity to announce the winner of the photography competition.
- Verbal recognition by the Chair of the Organising Committee during the welcome and close for the conference.
- Promotional items or brochures can be handed out on each chair for the audience prior to panel commencement.
- Option to include 2 banners in the room where the photography exhibition is taking place.
- Logo displayed on main screens in conference room during breaks and at start and end of conference. (Logo will be displayed on a rotational basis with other logos, images and special features).
- Acknowledgement of photography exhibition sponsorship and company logo in conference program.
- Acknowledgement of photography exhibition sponsorship and company logo in the conference abstract booklet.

## USB LANYARD SPONSOR \$4,000

### *Example Inclusions (to be negotiated)*

- Verbal recognition by either the President of the IAH or the Director of the NCGRT during the welcome and close for the conference.
- Your logo will be printed on all USB sticks that go on the lanyards of each delegate. The USB will contain abstract as well as other conference information. Delegates will be wearing your brand at all times during the AGC2017.
- Acknowledgement of "USB Sponsor" within promotional materials leading up to and during the conference.
- Logo displayed on main screens in conference room during breaks and at start and end of conference.
- Logo will be displayed on a rotational basis with other logos, images and special features.
- Acknowledgement of USB lanyard sponsorship and company logo in conference program.
- Acknowledgement of USB lanyard sponsorship and company logo in the conference abstract booklet.

## PANEL SPONSORSHIP \$1,500

### *Panels include:*

- The Australasian Groundwater Stocktake (SWOT)
- ~~Climate Change and Groundwater Resource Challenges~~ - TAKEN
- Energy Futures (CO2 Sequestration, Nuclear, Future of Coal, CSG & Mining)
- Social License to Operate
- ~~Future Directions, Innovation, Groundwater Futures~~ - TAKEN
- Modelling Outlook

### *Example inclusions (to be negotiated)*

- Verbal recognition by either the President of the IAH or the Director of the NCGRT during the welcome and close for the conference.
  - Acknowledgement of PANEL SPONSOR within promotional materials leading up to and during the conference.
  - Up to 3 minutes to introduce panel and briefly address the audience.
  - Up to 2 company banners displayed on stage during the panel.
  - Logo displayed on main screens in conference room during breaks and at start and end of conference.
- (Logo will be displayed on a rotational basis with other logos, images and special features).
- Acknowledgement of panel sponsorship and company logo in conference program.
  - Acknowledgement of panel sponsorship and company logo in the conference abstract booklet.
  - Promotional items or brochures can be handed out on each chair for the audience prior to panel commencement.

## LUNCH SPONSOR \$750 per session

### *Example Inclusions (to be negotiated)*

- Acknowledgement of LUNCH SPONSOR within promotional materials and website leading up to and during the conference.
  - Logo and hyperlink to your website on the IAH and NCGRT conference websites.
  - Verbal recognition by the Chair of the Organising Committee during the welcome and close for the conference.
  - Acknowledgement of sponsorship in conference program where lunch is listed, and on the social events page where lunch is described.
- Option to include 2 banners near catering area for duration of the lunch.
  - Logo displayed on main screens in conference room during breaks and at start and end of conference. (Logo will be displayed on a rotational basis with other logos, images and special features).
  - Acknowledgement of lunch sponsorship and company logo in conference program.
  - Acknowledgement of lunch sponsorship and company logo in the conference abstract booklet.

## MORNING TEA SPONSOR \$450

### *Example Inclusions (to be negotiated)*

- Acknowledgement of MORNING TEA SPONSOR within promotional materials leading up to and during the conference.
- Acknowledgement of sponsorship, logo and hyperlink to your website on the IAH and NCGRT conference websites.
- Verbal recognition by the Chair of the Organising Committee during the welcome and close for the conference.
- Acknowledgement of sponsorship in conference program in the program schedule where morning tea is listed, and on the social events page where morning tea is described.
- Option to include 2 banners near catering area for duration of morning tea.
- Logo displayed on main screens in conference room during breaks and at start and end of conference. (Logo will be displayed on a rotational basis with other logos, images and special features).
- Acknowledgement of morning tea sponsorship and company logo in conference program.
- Acknowledgement of morning tea sponsorship and company logo in the conference abstract booklet.

## AFTERNOON TEA SPONSOR \$450

### *Example Inclusions (to be negotiated)*

- Acknowledgement of AFTERNOON TEA SPONSOR within promotional materials leading up to and during the conference.
- Acknowledgement of sponsorship, logo and hyperlink to your website on the IAH and NCGRT conference websites.
- Verbal recognition by the Chair of the Organising Committee during the welcome and close for the conference.
- Acknowledgement of sponsorship in conference program in the program schedule where morning tea is listed, and on the social events page where morning tea is described.
- Option to include 2 banners near catering area for duration of morning tea.
- Logo displayed on main screens in conference room during breaks and at start and end of conference. (Logo will be displayed on a rotational basis with other logos, images and special features).
- Acknowledgement of afternoon tea sponsorship and company logo in conference program.
- Acknowledgement of afternoon tea sponsorship and company logo in the conference abstract booklet.

## POSTER SESSION: EARLY-CAREER ACHIEVEMENT AWARD SPONSOR

- Opportunity to present award to best early-career poster award to the recipient at the awards ceremony.
- Verbal recognition by the Chair of the Organising Committee during the welcome and close for the conference.
- Logo displayed on main screens in conference room during breaks and at start and end of conference.
- Logo will be displayed on a rotational basis with other logos, images and special features.
- Acknowledgement of early-career poster sponsorship and company logo in conference program.
- Acknowledgement of early-career poster sponsorship and company logo in the conference abstract booklet.

## POSTER SESSION: CAREER GROUNDWATER SCIENTIST AWARD SPONSOR

\$1,500

### *Example Inclusions (to be negotiated)*

- Opportunity to present award to best career poster award to the recipient at the awards ceremony.
- Verbal recognition by the Chair of the Organising Committee during the welcome and close for the conference.
- Opportunity to display your company banner near the poster session or at the awards ceremony.
- Logo displayed on main screens in conference room during breaks and at start and end of conference.
- Logo will be displayed on a rotational basis with other logos, images and special features.
- Acknowledgement of career poster sponsorship and company logo in conference program.
- Acknowledgement of career poster sponsorship and company logo in the conference abstract booklet.

## ORAL PRESENTATION: EARLY CAREER ACHIEVEMENT AWARD SPONSOR

- Opportunity to present best early-career oral presentation award to the recipient at the awards ceremony.
- Verbal recognition by the Chair of the Organising Committee during the welcome and close for the conference.
- Opportunity to display your company banner on the stage at the awards ceremony.
- Logo displayed on main screens in conference room during breaks and at start and end of conference.
- Logo will be displayed on a rotational basis with other logos, images and special features.
- Acknowledgement of early-career oral presentation sponsorship and company logo in conference program.
- Acknowledgement of early-career oral presentation sponsorship and company logo in the conference abstract booklet.

## ORAL PRESENTATION: CAREER GROUNDWATER SCIENTIST AWARD SPONSOR

### ***CATEGORY IS SPONSORED***

- Opportunity to present best career oral presentation award to the recipient at the awards ceremony.
- Verbal recognition by either the President of the IAH or the Director of the NCGRT during the welcome and close for the conference.
- Opportunity to display your company banner on the stage at the awards ceremony.
- Logo displayed on main screens in conference room during breaks and at start and end of conference.
- (Logo will be displayed on a rotational basis with other logos, images and special features).
- Acknowledgement of career oral presentation sponsorship and company logo in conference program.
- Acknowledgement of career oral presentation sponsorship and company logo in the conference abstract booklet.



## GENERAL SPONSOR \$2,000

### *Example Inclusions (to be negotiated)*

- Verbal recognition by either the President of the IAH or the Director of the NCGRT during the welcome and close for the conference.
- Logo displayed on main screens in conference room during breaks and at start and end of conference. (Logo will be displayed on a rotational basis with other logos, images and special features).
- Acknowledgement of sponsorship and company logo in conference program.
- Acknowledgement of sponsorship and company logo in the conference abstract booklet. (Logo will be displayed on a rotational basis with other logos, images and special features).
- Acknowledgement of sponsorship and company logo in conference program.
- Acknowledgement of sponsorship and company logo in the conference abstract booklet.

## SPONSORSHIP CONTACT

We encourage you to contact the NCGRT to discuss the best sponsorship package to meet your budget and needs. If you have specific requirements or desired outcomes linked to your sponsorship, we would be happy to tailor a package to suit your organisation.

For further information about the Australasian Groundwater Conference please contact:  
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[www.groundwater.com.au](http://www.groundwater.com.au)  
[www.iah.org](http://www.iah.org)

# EXPRESSION OF INTEREST FORM FOR SPONSORSHIP AND EXHIBITING AT THE AGC 2017

email completed form to [agc2017@groundwater.com.au](mailto:agc2017@groundwater.com.au)

Organisation		
Contact Person		
Position		
Postal Address		
State		
P/Code		
Email		
Ph		
Mobile		
	<input type="checkbox"/>	AGC2017 Major Sponsor (1 left)
	<input type="checkbox"/>	Networking Drinks Sponsor (1 only)
	<input type="checkbox"/>	Coogee Rooftop Pavilion Dinner Sponsor (1 only)
	<input type="checkbox"/>	Early-Career Hydrogeology Network Trivia Night Sponsor (1 only)
	<input type="checkbox"/>	USB Lanyard Sponsor (1 only)
	<input type="checkbox"/>	Groundwater Photography Exhibition Sponsor (1 only)
	<input type="checkbox"/>	Panel Sponsor (1 of 5)
	<input type="checkbox"/>	Lunch Sponsor (1 of 3)
	<input type="checkbox"/>	Morning Tea Sponsor (1 of 3)
	<input type="checkbox"/>	Afternoon Tea Sponsor (1 of 3)
	<input type="checkbox"/>	Poster Session: Early Career Hydrogeology Sponsor (1 only)
	<input type="checkbox"/>	General Sponsor (unlimited)
Exhibition (mark with X)		